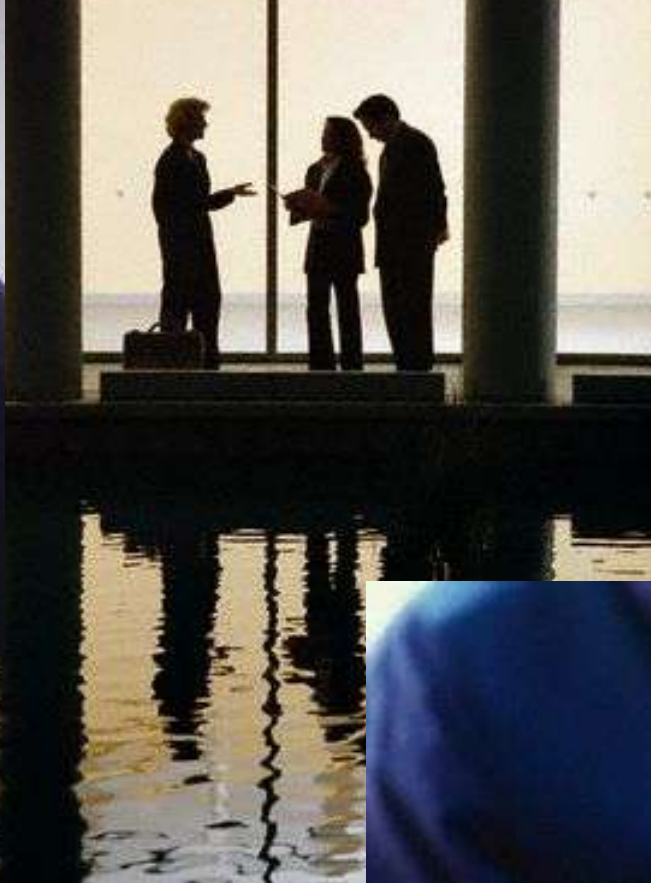




CURRENT PERSPECTIVES IN POLLING

21
MARÇO
ESCS

- | | |
|-------|--|
| 09h00 | Esteban López-Escobar
Presentation of the seminar |
| 09h10 | António da Cruz Belo
Accuracy of portuguese polls |
| 09h35 | Nick Moon
British polling and electoral processes |
| 10h00 | Thomas Petersen
A gallery of misapprehensions. The importance of survey research in political and social decisions |
| 10h25 | Debate |
| 10h50 | Coffee break |
| 11h15 | Mike Traugott
The general state of public opinion polling in the U.S. |
| 11h40 | Kathy Frankovic
Polling issues involved in the 2004 U.S. elections |
| 12h05 | Allan McCutcheon
Exit polls and the NEP experience in the U.S. 2004 elections |
| 12h30 | Debate e conclusões |
| 13h00 | Encerramento |



World Association for Public Opinion Research



INSTITUTO POLITÉCNICO DE LISBOA

Escola Superior de Comunicação Social

CIMDE
Centro de Investigação, Media e Democracia

Entrada livre

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